



## JJB Sports and Endpoint Protector

### PROFILE

#### Industry

Sports Retail

#### The Challenge

Proactively managing the data loss and theft risks posed by portable storage devices through effective control while maintaining the staff's mobility and productivity.

#### The Solution

Endpoint Protector  
by CoSoSys

#### Why Endpoint Protector?

- Flexible access policies for devices, users or computers
- Quick and silent deployment through group policies
- Offline authorisation features



Data Security Care

## Large UK sports retailer uses Endpoint Protector to proactively manage data loss and theft risks



#### About JJB Sports plc

JJB Sports plc is one of the UK's leading sports retailers. The company first opened for business 1971 and grew to become the UK's largest player in the market, evolving from a single store to 250 stores in most important towns and cities of the UK and the Republic of Ireland.

JJB's product ranges include sports textiles, footwear, replica shirts, equipment, accessories, cycles and golfing products designed by all of the major sports brands, as well as brands and product ranges which are exclusive to the company.

#### The Challenge

JJB Sports was looking for an effective way to secure against undetected data transfers to and from their network harboured by unrestricted access to sensitive files or use of lifestyle and portable devices, such as USB sticks, iPods, smart phones or cameras, which could have led to data loss or theft, malware infections or other security breaches. They were also aiming to increase their level of protection against such risks without impairing in anyway the mobility or productivity of their employees.

“Endpoint Protector has exceeded my expectations as it has proven so easy to deploy across our network. We had an excellent experience working with CoSoSys as all our requests for support have been responded to very quickly.”

**Dan Highton**  
Network Manager

Another technical challenge was to implement an endpoint security solution within their 500 computer IT infrastructure that would also easily integrate with the antivirus application JJB was using and that would provide more flexibility than the embedded endpoint security solution within the Symantec antivirus.

## The Solution

After comparing the endpoint security and data loss prevention solutions provided by GFI and CoSoSys, JJB Sports chose CoSoSys' Endpoint Protector for its ease of use, quick deployment and seamless integration with their existing software and hardware environment.

After deploying Endpoint Protector throughout their 500 computer network within 30 minutes, JJB Sports could take full advantage of the applications granular policy capabilities when granting access in real time to specific types of portable devices, its email alerting features or its offline functionalities, which were all critical requirements for the retailer. Through the integrated Endpoint Protector Reporting Tool, JJB can constantly audit the usage of different kinds of devices by their employees, while being able to directly and immediately respond in case of unsound device use.

Due to its time saving and almost effortless deployment, Endpoint Protector has also allowed them to keep administrative efforts for the IT department to a minimum. The implementation has resulted in an increased overall systems and network security.

## About CoSoSys Endpoint Security Solutions

CoSoSys helps businesses and public institutions to protect their sensitive information and confidential data. As a Device Control and Data Loss Prevention (DLP) solution, Endpoint Protector eliminates the risk of data theft and data loss. Its rich set of features beyond controlling and managing portable device use it allows for a detailed analysis of all data transfers with File Tracing and File Shadowing or the proactive limitation of what files are allowed to be transferred with File Whitelisting. The additional options of enforcing encryption of data on portable Devices in combination with the portable EasyLock software adds an extra layer of securing data in transit.

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